

ANDY PHAROAH

*Vice President, Corporate Affairs & Strategic Initiatives
Mars, Incorporated*

Andy Pharoah joined the Mars Leadership Team as Vice President, Corporate Affairs and Strategic Initiatives in September 2016.

In his dual role, Pharoah stewards the company's communications, government relations and stakeholder engagement; while also leading management team effectiveness and helping lead delivery of transformative strategic initiatives for Mars, Incorporated.



Prior to his current role, Pharoah served as Senior Vice President of Corporate Affairs, Sustainability & Strategy for Wrigley, a segment of Mars, Incorporated. His responsibilities encompassed all aspects of Corporate Affairs, leadership of Global Sustainability, and leadership of the development and deployment of Wrigley business strategy.

A native Londoner, Pharoah began his career in U.K. politics. He then spent 13 years with international communications consultancy, Hill & Knowlton, where he worked with a wide range of companies, governments and NGOs, as Head of the Corporate Practice for Europe, Middle East and Africa.

Pharoah holds a bachelor's degree in politics from the University of Leicester. An avid cyclist, Pharoah is happy to now live in a Virginia, a state with a longer cycling season and more hills than his previous home state of Illinois. He is Executive Committee Member of the Washington National Opera. He also serves on the Council of the Asia Society Policy Institute.