

MARTIN RADVAN

Global President

Mars Wrigley Confectionery

Martin Radvan is global president of Mars Wrigley Confectionery, the category leader and maker of some of the most beloved and delicious brands, including M&M's®, SNICKERS®, Orbit®, Juicy Fruit®, Altoids®, Starburst® and Skittles®.



Martin's job is a tall order, but standing at 6'6" and with over 30 years of experience at Mars, he delights at the chance to expand the joy and legacy of Mars Wrigley Confectionery's iconic brands for consumers around the world. Martin's diverse career with Mars extends across functions, business segments and countries. His first taste was an entry-level position in product manufacturing in the UK. Over the years, he cultivated a unique blend of hands-on experience and leadership through roles within customer service, logistics, sales, finance and information technology in the UK, Middle East and France.

Martin managed the successful acquisition and launch of ALTERRA Coffee Roasters™ and The Bright Tea Company™ brands as president of the Mars Drinks segment. Prior to Mars Drinks, he was president and chief information officer of Mars Information Services, where he oversaw the company's global information technology organization. Within this role, Martin provided the key leadership needed to transition Mars from a regionally-structured organization to one of globally-aligned business segments.

From 2011-2016, Martin served as global president of Wrigley, leading efforts to revitalize the gum category and drive growth across the gum and confections segment of Mars, Inc. He guided the full integration of Wrigley into Mars, Inc. and is now working to combine the Mars Chocolate and Wrigley segments to create the proposed Mars Wrigley Confectionery.

Martin earned a Bachelor of Science degree in engineering science from Leicester University in the UK. Martin and his wife, Jane, live in Chicago and are proud parents to Ben, Josh and Hannah—all of whom are embarking on their own careers in countries spanning the northern and southern hemispheres. The Radvan family doesn't shy away from friendly competition, as they enjoy running races and swimming, where mom has been known to blow them out of the water as a former Olympic swimmer for Great Britain.